



RIDGE MEADOWS MINOR HOCKEY ASSOCIATION SPONSOR AND ADVERTISE PROGRAM 2022/2023

Description	Details	2022-23 Season Sponsorship			Monthly* Award Sponsors (*6 per season Oct-Mar)				Rustlers "Aging Out" of Minor Hockey
		Gold	Silver	Bronze	Rustler of the Month (H/C/A)	Coach Spotlight	Rustlers in the Community	Volunteer Shout Out	Keepsake Jerseys
# Opportunities Available		unlimited	unlimited	unlimited	3	1	1	1	1
Annual Sponsorship Value		\$5,000	\$3,500	\$2,000	\$1500 + winner swag	\$1500 + winner swag	\$1500 + winner swag	\$1500 + winner swag	\$1,500
Permanent logo with link on website	Home page and/or Sponsorship Page	Home + Sponsorship	Home + Sponsorship	Home + Sponsorship	Sponsorship	Sponsorship	Sponsorship	Sponsorship	Sponsorship
Revolving Advertisement on RMMHA Homepage	Exposure based on sponsorship level	✓	✓	✓	✓	✓	✓	✓	✓
Sponsorship Acknowledgement in arena Trophy Case(s)	All final designs must be approved by RMMHA Sponsorship Committee	✓	✓	✓	✓	✓	✓	✓	✓
Social Media	"Thank You" acknowledgement on social media (min frequency)	Dedicated 3x	Dedicated 2x	Group 2x	With each award	With each award	With each award	With each award	With player farewell acknowledgement
Tournaments	Premier Sponsor (Tournament X brought to you by 'sponsor')	✓							
	Digital program advertisement - clickable advertisement	Full Page - All Tournaments	1/2 Page - All Tournaments	1/4 Page - All Tournaments	Logo included in Advertiser Page	Logo included in Advertiser Page	Logo included in Advertiser Page	Logo included in Advertiser Page	n/a
	Game MVP sponsor for medal games		✓						
	"Event Sponsored By" in Winter Round Up Skill Challenge			✓ skill					
	Promotional insert and/or Item in swag bags (1500+ Athletes)	✓	✓	✓	✓ winner swag	✓ winner swag	✓ winner swag	✓ winner swag	optional recipient swag
	Revolving digital logos displayed on TV or Ipad at tournament table during event - exposure based on sponsorship level	✓	✓	✓					
Business Display	Proud Sponsor of Rustlers Hockey' plaque provided by RMMHA	✓	✓	✓					
Awards Gala	Recognition at Awards Gala	✓	✓	✓					
	Advertisement in digital program	Full Page	1/2 page shared	1/4 page shared					
	Inclusion of logo on sponsors page	✓	✓	✓					

Sponsors of RMMHA must be appropriate for minor sports; the RMMHA reserves the right to approve or decline sponsorship requests.