



RIDGE MEADOWS MINOR HOCKEY ASSOCIATION SPONSOR AND ADVERTISE PROGRAM 2021 / 2022

Description	Details	Sponsorship Program			Advertiser Program		
		Platinum	Gold	Silver	Jersey Sponsor	Player of Month	Donations
Annual Donation		\$7,500.00	\$5,000.00	\$3,500.00			
Annual Advertisement Fee					\$2,500.00	\$1,500.00	
Website		Regtangle Ad	Regtangle Ad	Regtangle Ad	Regtangle Ad	Regtangle Ad	Regtangle Ad
Location	Revolving Advertisement at top of website* Rotation rate based on Level of Donation or Advertisement Purchase	✓	✓	✓	✓	✓	✓
	Permanent Logo and Link at Bottom of Main Page	✓	✓	✓			
	Advertisement Rotation Rate based on 100 revolutions	15/100	10/100	6/100	6/100	3/100	1/100
Jersey Logo Advert Bar	Company Advertisement on Jersey. 17 Logo Bars 12x4"	✓			✓		
Social Media	Business Promotion Messaging/Images (share the Business' respective Post)	Bi Weekly	Bi Weekly	Monthly		Monthly	
	"Thank You" Acknowledgement on Social Media	✓	✓	✓		✓	
Tournaments	Digital Program Advertisement - Clickable Advertisement (Last year our Digital Programs where downloaded over 2000 times)	Full Page - All Tournaments	Half Page - All Tournaments	Quarter Page - All Tournaments	1/8 Page - All Tournaments	Logo included in Advertiser Page	Logo included in Advertiser Page
	"Event Sponsored By" in Winter Round Up Skill Challenge	✓	✓				
	Promotional Insert and/or Item in Swag Bags (1500+ Athletes)	✓	✓	✓	✓		
	Tournament Television Banners (Displayed at Main Foyers) - Approximate Advertisement Viewing Per Hour	5 Minutes	3 Minutes	2 Minutes	1.5 Minutes	.75 Minutes	.4 Minutes
	Total Viewing of all Three Tournaments (in Hours of Viewing)	36	21.6	14.4	10.8	5.4	2.88
Business Display	Sponsorship Plaque or Jersey	✓	✓				
Awards Gala	Recognition at Awards Gala	✓	✓	✓			
	Single Page Advertisement in Digital Program	✓					
	Inlcusion of Logo on Sponsors Page	✓	✓	✓			

