



## **RMMHA APPAREL STATEMENT**

As most of our members now know RMMHA has Trademarked our two logos “RMMHA” and the “Rustler Logo”. This means that we own these logos and people cannot reproduce in any way shape or form without our “*Express Written Permission*”. We trademark our logos to protect them from alteration and people making profit from our name and Logo Design while the legal owners of these logos “RMMHA” make nothing.

The other reason was our intention to save parents money by standardizing the Hockey Jackets that teams buy and wear to games, to save them money by not having to feel the pressure to change the jacket every year because of a new team and jacket style. We have secured through our suppliers a standard jacket (with a minimum 3 year supply) that can be worn with only the “RMMHA Logo” as we are all from Ridge Meadows Minor Hockey Association. Some members have requested the use of the “Rustler Logo” in place of the RMMHA Logo which the executive has not sanctioned because we are from Ridge Meadows Minor Hockey Association. By using only the RMMHA Logo on the jackets players that may move between Rep Hockey to C Hockey can also utilize the same jacket and allow the parents to save money from having to purchase another jacket for one season of use.

With that said, the RMMHA executive has decided in order to control use of our logos that we tender and award local businesses (when possible) with the right to sell our clothing lines under strict guidelines from the executive. Current RMMHA policy states that the “RMMHA Logo” is to be used on all Hockey Jerseys and Coats. The Rustler Logo can be used on yearly items such as T Shirts, Toque’s, Track Suits items that are considered yearly wear items.

Although this policy may not be agreeable with all the membership it has been undertaken in the best interest of all the members as hockey continues to be a very expensive sport and our goal is to try to ensure that all children be able to afford to play hockey.